



Grattan School Auction
165 Grattan Street
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www.grattanschool.org

Dear Community Friend,

Grattan School, a K-5 public school in San Francisco's vibrant Cole Valley, is a shining example of public education that is working.

We write today to ask for your support to keep Grattan Elementary one of the most engaging public schools in San Francisco. Despite unprecedented budget cuts, our students are mastering math, language arts and science in an environment that is enriched with art, music, physical education and a sense of social responsibility. Our success is the product of a strong collaboration between our dedicated teachers and administrative leadership, highly engaged families, and the steadfast support of our extended community.

Please join us –

Our 6th Annual Grattan Auction will be held in April 2011. **Over 380 businesses and individuals** donated to our 2010 online auction, which raised \$40,000. Your contributions make a difference to our community, and **we want to support your business in turn.** The online auction offers the opportunity for businesses to gain significant exposure to the families and extended community of our school. **All donations are beautifully presented online, complete with company information, logos, photo images and direct hotlinks to your website.** The auction is promoted through multiple social media and traditional channels. This year, we are offering our donors the opportunity to provide a coupon or special offer to bidders that do not win their item in order to extend your business's reach to our online shoppers.

How to help –

Our goal for this online event is to raise \$50,000 to help us continue to fund programs that cost significantly more than the bare bones programs offered by the State, including: smaller classes in the upper grades; a school-wide greening and gardening program; weekly instruction in the arts; and our beloved, one-of-a-kind technology lab. **Please help us reach our goal by donating a gift certificate, tickets to special events, or merchandise for our auction.**

We would appreciate if you could make your donations by March 15, 2011. Please fill out the enclosed donation form to remit with your donation. We will follow up with you in the coming weeks, but in the meantime, don't hesitate to contact Alex Petrakis or Teri Olle at auction@grattanschool.org if you need additional information or to make arrangements for items that cannot be mailed.

On behalf of Grattan School, thank you for supporting public education!

Sincerely,

Jackie Spanswick

Grattan School Auction-Team Lead and 2nd Grade Parent
Tax ID 94-2967138